

All-America Selections unveils new logo

All-America Selections, a non-profit organization known for trialing and promoting superior garden-performing flowers and vegetables, has unveiled a new logo with a fresh, modern design.

Executive Director Diane Blazek stated, "The words 'All-America Selections' encircling the acronym symbolizes how the organization embraces not only seed annual flowers and vegetables but how we plan to embrace vegetatively propagated annuals and perennials in the future."

The organization feels the bold use of the letters A, A and S along with the red winner bar and green leaves will become more recognizable as a identifier of plants that are proven garden performers.



New logo



Old logo

The organization will begin replacing signage at its display gardens throughout North America. Display gardens in North Dakota are located at North Dakota State University in Fargo, the Williston Research Extension Center in Williston, and International Peace Garden in Dunseith.

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Source: All-America Selections

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